

# Firefly & Phoenix Private Practice Programs

## Dreaming: Envisioning What Is Possible! (Firefly)

The Foundational Workshop Series for People Starting with or Interested in Private Practice

1.5 hours each (1.5 LCAT CE Contact Hours Each)  
7.5 CE Hours for All 5

**These will be recorded for the self-paced version of this program, so you get a discount!**  
Participants agree to have camera on entire time and to be recorded.

\$36 each or \$155 for all 5 (extra \$25 savings) – Optional Payment Plan Available  
60% off normal cost – Recording Discount - ~~\$90 each or \$400 for all 5~~

3/19 – 3 workshops      3/26 – 2 workshop



3/19 9:30am-11:00pm - What is Your Dream?

- Your Vision, Values, Fears
- First Step vs. Bigger Picture
- You're Not Alone and Can Avoid Burnout
- Which Clients are You Excited to Work With?
- Finding the Words to Describe What You Want to Do

3/19 11:15am-12:45pm - How Do You Want to Work?

- Passive vs. Active Income
- Online, In-Person, Traveling
- Individual, Couples, Family, Groups
- Workshops, Support Groups, Contracting
- Coaching vs. Therapy
- Courses, Workshops, Books/Worksheets

3/19 1:00pm-2:30pm - What You Need to See Your First Client

- Paperwork
- Liability Insurance
- Notes, Diagnosis, Treatment Plans
- Meeting Online vs In-Person

3/26 9:30am-11:00pm - Financial Wisdom

- Bank Accounts, Taxes, Getting Started
- How Much to Charge (sliding scale vs. set rate)
- Initially Talking to Clients About Finances

3/26 11:15am-12:45pm - Intro to Marketing

- "Selling Yourself" in an Authentic, Honest Way
- Organic and Community Based Marketing
- Intro to Social Media, Online Profiles, Advertising
- How to Use Your Website Effectively
- Communicating Clearly in Your Material

Ready to Registration?

<https://forms.gle/q4p95pxPGoQgPcA9A>

Have Questions?

Ask Emery

703-402-4515 or [emery.mikel@creativelyhealing.com](mailto:emery.mikel@creativelyhealing.com)

### Continuing Education Offered Through Water & Stone

Water & Stone, A Creative Arts Therapy PLLC is recognized by the New York State Education Department's State Board for Mental Health Practitioners as an approved provider of continuing education for licensed creative arts therapists. #CAT-0017.